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THE PALM ORDERS HR WELL-DONE WITH THE PEOPLEMATTER PLATFORM Fine Dining Group Selects Integrated HR Solution

CHARLESTON, S.C – MAY 4, 2012 – PeopleMatter – provider of the only comprehensive [talent management solution](#) specifically built to serve hourly workforces, and The Palm Restaurant – a family-owned leader in fine dining, today announced plans to use the PeopleMatter Platform to streamline their HR processes. Moving from a location-based combination of point solution and paper methods, The Palm is implementing the entire PeopleMatter Platform across all 25 U.S. locations.

Seeking a centralized HR management resource, The Palm wanted a sustainable solution that evolves with the company's needs while managing all its talent in one place. With PeopleMatter's integrated tools, The Palm can now offer employees a comprehensive life-style management portal that also meets back-office needs, such as training to tell The Palm story. The PeopleMatter Platform is designed to engage communications between the employer, employees and customers.

"We are excited to have PeopleMatter take our talent management to the next level," said Marc Hinson, The Palm Restaurant Group director of Human Resources. "The Platform will streamline all of our internal process and offer a more consistent approach that supports the needs of our employees, company and eventually even our customers."

The PeopleMatter Platform provides The Palm an integrated solution that manages the entire Hire-to-Retire process that can be accessed anytime, anywhere. The four integrated modules help managers and employees by:

- **People Matter HIRE™** identifies, tracks, hires and onboards candidates who match a company's values while ensuring they're fully "closed out" when it's time to move on.
- **PeopleMatter LEARN™** develops a trained workforce with online custom courses and tests, and analyzes results to assign individual tasks and goals.
- **PeopleMatter SCHEDULE™** creates, posts and manages shifts anytime, anywhere using mobile solutions, e.g. an iPhone or Android App.
- **PeopleMatter ENGAGE™** motivates a knowledgeable, passionate team with evaluation and recognition tools that sync with social media applications.

"It is humbling to realize that more and more clients, like The Palm, understand the benefits of having a comprehensive HR Platform," said Nate DaPore, PeopleMatter president and chief executive officer. "We designed our Platform to transform talent management for the service industry – while meeting the growing needs of employers, employees and customers with engagement tools. At PeopleMatter, we're exhilarated to see The Palm embrace our entire Platform to transform their operations."

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About The Palm Restaurant

The Palm started in 1926, when Pio Bozzi and John Ganzi opened the first Palm in New York City. Since its beginnings, management has opened additional restaurants throughout the United States, Puerto Rico and Mexico. The restaurant group operates on the simple philosophy that it should treat guests like family, serve great food, and always exceed expectations. The Palm is notable for steak, lobster, traditional Italian dishes and the caricatures of individuals sketched on its walls. To learn more, visit www.thepalm.com.

About PeopleMatter

PeopleMatter provides the only integrated talent management solution specifically built to serve hourly workforces in the service industry. Our easy-to-use online platform helps hire, develop, schedule and engage dependable talent. At PeopleMatter, we strive to change the way the hourly workforce works by delivering tools that catalyze the innate human drive to make a difference — because happy, engaged managers and employees lead to exemplary customer service. PeopleMatter is headquartered in Charleston, S.C., and on the Web at www.peplematter.com.

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